



Social Entrepreneurship for Women!

GOAL of project: To increase awareness about social entrepreneurship as a tool of economic empowerment and to support educated young women with a precarious status on market labour to become financially independent.

It has 2 components:

- A. a complex support program for 25 women (psychological and vocational counseling; training in social entrepreneurship)
- B. free consultancy for starting their own social business

Period of implementation:

June 2016-May 2017



Asociația Consultanților și Experților
în Economie Socială

Project co-financed by VGIF



Supporters of projects:



COMPONENT A:

1. Informing about the project and recruiting/selecting 25 educated young women highly motivated to be integrated into the program.

2. Vocational counseling: group sessions organized once per month.

Topics:

- Talents, skills; hobbies
- Initiative taking; courage, risk taking/assuming
- Problem solving;
- Entrepreneurship and creativity
- Positive thinking/positive energy/positive actions
- Self confidence/self esteem.

3. Training program "Social Enterprise Manager".

COMPONENT B:

1. Provide Social business consultancy: women are supported in developing their ideas of social startup.

2. Organize 5 applied workshops for development of women social business ideas. The themes are: marketing; stakeholders; HR; market trends; organizational sustainability.

3. Organize 2 Advertising Events in community: main "stars" are women!